

BY 2020,
ALL CHILDREN
IN GEORGIA
WILL BE ON A PATH TO
READING
PROFICIENTLY
BY THE END OF
3RD GRADE.



GET GEORGIA
READING

CAMPAIGN FOR GRADE-LEVEL READING

getgeorgiareading.org

THE FIRST MAJOR MILESTONE FOR
ANY CHILD'S SUCCESS IN EDUCATION:
THE ABILITY TO READ BY THE END OF

3RD GRADE

Reading proficiently by the end of third grade is the leading predictor of high-school graduation.



LEARNING TO READ → READING TO LEARN

Children who can't read by third grade are four times more likely to drop out of high school than proficient readers.



Children born into low-income families arrive in kindergarten having heard

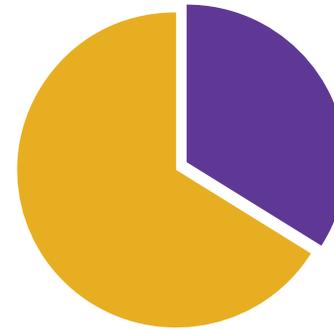
30 MILLION FEWER WORDS

within the first three years than their peers from more financially stable homes.



We are at a critical point in time when it comes to preparing Georgia's next generation of leaders.

Why? Because right now, two-thirds of Georgia's children are not reading proficiently by the end of third grade.



34%
READING
PROFICIENTLY

66%
NOT READING
PROFICIENTLY

Why does this matter? Because third grade is when children are expected to make the shift from learning to read to reading to learn.

Children unable to make this shift face serious barriers for future learning, because they can't grasp half of the printed fourth-grade curriculum and beyond, including math and science. As a result, these children fall even further behind.

Children who can't read proficiently by the end of third grade are more likely to experience poor health, have discipline problems, and become teen parents. They are also four times more likely to drop out of high school. As adults, they're more likely to spend time in prison, struggle with unemployment, and face shorter life expectancies.

It's time to take on third-grade reading proficiency—not only as an education issue, but also as an urgent priority for all who care about children's health and well-being.

FACTORS THAT AFFECT CHILDREN'S ABILITY TO READ PROFICIENTLY



PRETERM BIRTH



CHILD CARE TEACHER QUALIFICATIONS



MATERNAL EDUCATION



SCHOOL CLIMATE

A BABY'S BRAIN GROWS **80%** IN THE FIRST 18 MONTHS



0 BIRTH 1 YEAR 2 YEARS 3 YEARS



K-3
OUT-OF-SCHOOL SUSPENSIONS



ATTENDANCE



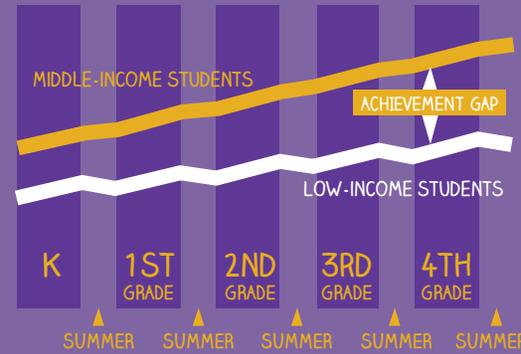
CHILDREN LIVING IN POVERTY

PERCENT OF CHILDREN RECEIVING SUBSIDIES ENROLLED IN QUALITY RATED CHILD CARE

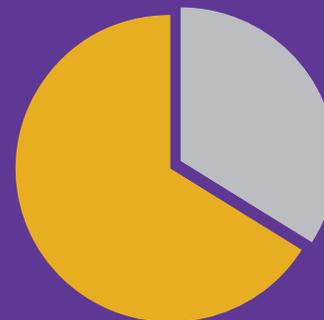
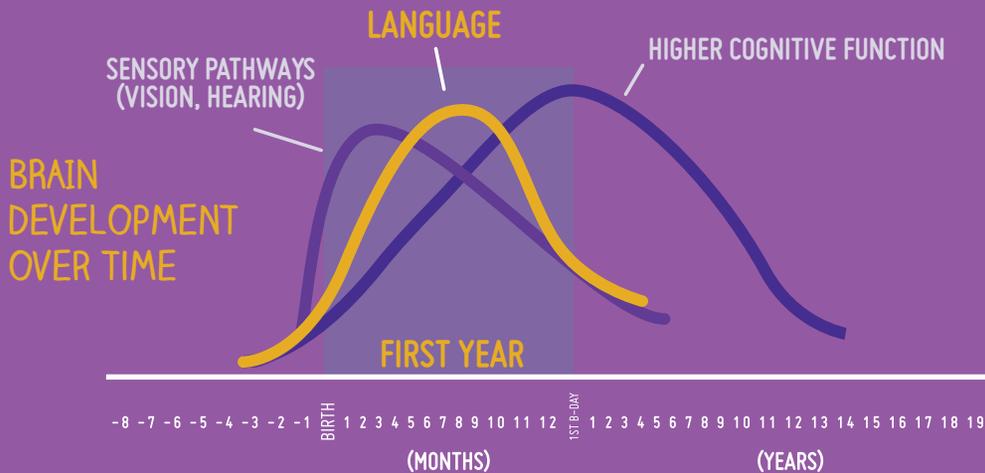


CHILD CARE CLIMATE

SUMMER READING ACHIEVEMENT



EARLY LANGUAGE EXPOSURE & DEVELOPMENT



34%
READING PROFICIENTLY

66%
NOT READING PROFICIENTLY



LOW BIRTHWEIGHT

LEARNING TO READ → READING TO LEARN

OUR COMMON AGENDA

GET GEORGIA READING
CAMPAIGN PARTNERS
ARE RALLYING PEOPLE,
ORGANIZATIONS, AND
COMMUNITIES TO APPLY
A COMMON AGENDA AS A
FRAMEWORK FOR ACTION.



LANGUAGE NUTRITION

All children receive abundant, language-rich adult-child interactions, which are as critical for brain development as healthy food is for physical growth.

ACCESS

All children and their families have access to, and supportive services for, healthy physical and social-emotional development and success in high-quality early childhood and elementary education.

POSITIVE LEARNING CLIMATE

All educators, families, and policy-makers understand and address the impact of learning climate on social-emotional development, attendance, engagement, and ultimately student success.

TEACHER PREPARATION & EFFECTIVENESS

All teachers of children ages 0-8 are equipped with evidence-informed skills, knowledge, and resources that effectively meet the literacy needs of each child in a developmentally appropriate manner.



THE SIX KEYS TO ACCESS



AWARENESS

Population is informed that the service exists and what it provides



AFFORDABLE

Prices of services meet population's ability to pay



ACCESSIBLE

Location of supply geographically aligns with population needs



AVAILABLE

Size or volume of the supply meets population needs



ACCOMMODATING

Delivery of service meets population needs



ACCEPTABLE

Characteristics of service providers and population are receptive to each other

WHAT YOU CAN DO TO #GETGAREADING



TALK, READ, SING, AND PLAY WITH KIDS – ESPECIALLY BABIES – ALL THE TIME.



HELP PROMOTE ACCESS TO HEALTHY FOODS, HEALTHY ENVIRONMENTS, AND HEALTHY DEVELOPMENT.



HELP MAKE KIDS FEEL SAFE, SUPPORTED, AND READY TO LEARN BOTH AT HOME AND IN SCHOOL.



SUPPORT DEVELOPMENTALLY INFORMED APPROACHES FOR TEACHING AND LEARNING FROM AGES 0-8.



THE PATH TO READING PROFICIENCY BY THE END OF THIRD GRADE



WITH THE ABILITY TO READ, ELLA CAN LEARN ANYTHING SHE WANTS.



LET'S HELP BABY ELLA LEARN TO READ BY THIRD GRADE.



Ella has great peer relationships.

In the summer, she goes to summer camp and reads one book a week!

Ella can read proficiently by third grade.



READING PROFICIENTLY

Ella loves to read books every night before bed.

Ella enjoys going to school and loves her teachers.

SUMMER LEARNING



Ella is able to see clearly, breathe easily, and eat healthily.

Ella has a listening vocabulary of 20,000 words by kindergarten.

123 ENGAGING CLASSROOMS



Parents and caretakers talk, read, sing, and play with baby Ella all the time.

Ella learns how to be helpful and take turns.

She has a vocabulary of over 1,100 words by age 3!

PREPARED & READY FOR SCHOOL

QUALITY CHILD CARE, HEALTH CARE, & NUTRITION

Ella adores her family and teachers.

STRONG VOCABULARY & SELF-REGULATION SKILLS

SOCIAL-EMOTIONAL DEVELOPMENT & POSITIVE SOCIAL INTERACTIONS

CRITICAL BRAIN DEVELOPMENT & THE FOUNDATION FOR LANGUAGE & LITERACY

EARLY LANGUAGE EXPOSURE & NURTURING RESPONSIVE RELATIONSHIPS WITH ADULTS

BIRTH 1 YEAR 2 YEARS 3 YEARS 4 YEARS 5 YEARS 6 YEARS 7 YEARS 8 YEARS & ONWARD

Getting more kids to read takes
more than good schools,
more than great teachers, and
more than loving parents.

It takes all of us working together.

WE HOPE YOU JOIN US
ON THIS JOURNEY TO
GET GEORGIA READING.



getgeorgiareading.org

#GetGAReading

