

Appendix A: Digital Scholar Team

Organizations

About Learning Strategies International (www.lsi.io)

LSi is a Geneva-based company specialized in developing open, scalable digital learning solutions and strategies for complex, global issues managed by international organizations. LSi's core team works with a network of associates and strategic advisers to adapt and use the latest innovation in the design, research, and execution of learning, human resources development (HRD), and talent management solution. Through its exclusive partnership with the Geneva Learning Foundation and the University of Illinois, LSi is the sole supplier of the Scholar approach to support rapid, open, and scalable peer-reviewed digital learning initiatives.

About the Geneva Learning Foundation (www.learning.foundation)

The mission of the Geneva Learning Foundation (*La Fondation Apprendre*) is to connect learning leaders to research, invent, and trial breakthrough approaches for new learning, talent and leadership as a way of shaping humanity and society for the better. In a complex, knowledge-driven world, our ability to learn new things in new ways – to know more than what is known – is key to our ability to survive, sustain, and thrive. In the face of growing challenges, no organization, no industry, no government can do so alone. Education is failing to prepare humanity for the volatility, uncertainty and ambiguity wreaked by accelerating changes in climate, conflicts, and inequality. Existing initiatives do not address this failure. The promise of technology's affordances and amazing economy of effort for teaching and learning has yet to be fully realized. Attempting to do more of what has been done in the past is not the answer.

About the University of Illinois College of Education

Birthplace of PLATO, the first system for digital learning, the University of Illinois remains at the cutting-edge of advances in education science. Digital learning pioneers Bill Cope and Mary Kalantzis have committed to supporting the efforts of the Geneva Learning Foundation to bring evidence and efficacy to humanitarian learning initiatives, and have partnered with LSi.

NSF INCLUDES Project Team Members

Reda Sadki, LSi founder



At the International Federation of Red Cross and Red Crescent Societies (IFRC), Reda learned to leverage educational technology's economy of effort at scale to meet the learning and development needs of 17.1 million volunteers and 500,000 staff in 190 countries, partnering with global learning leaders to bring learning innovation to the Red Cross Red Crescent Movement. After learning to manage the IFRC's Cornerstone installation (the LMS used by AFDB for internal staff development) and a pipeline of over 80 multilingual online courses, he then introduced Google's MOOC team to the IFRC, joining forces to build the Healthy lifestyle community, a digital learning community to mobilize Red Cross and Red Crescent community health workers working for NCD prevention.

Parallel to his interest in learning at scale, Reda also researched learning culture in the IFRC's global health team to build a learning strategy that harnesses informal and incidental learning to drive performance, leading to deep insights into how to ensure that the use of learning technologies is not simply bolted on but woven into the fabric of work and life. In the last two years, he has assembled high-performance teams for Learning Strategies International (LSi.io) to deliver – in addition to building digital learning systems – ground-breaking projects on the design, business models, and culture of transformational learning for the World Health Organization, the Organization for Economic Cooperation and Development (OECD), and other international, mission-driven organizations.

Seb Schmoller, LSi senior associate

Seb Schmoller has been actively involved in online learning since the early 1990s in a range of different roles, and has contributed guidance and hands-on advice on LSi MOOC projects since 2014. Leveraging his experience as a pioneer, he has also been a key contributor to the development of the Citizen Maths MOOC platform and to Futurelearn's Assessment for learning MOOC. From 2003 to 2012, Seb headed the Association for Learning Technology (ALT), the UK's leading membership organisation in the learning technology field. In parallel with this, and subsequently, he has advised a diverse range of organizations, including PA consulting, the TUC, BSI, the National College, the National Centre for Excellence in Teaching Mathematics, ESRC, Jisc, AlphaPlus, Universities, and National Science Learning Network.

Catherine Russ, LSi senior associate

Catherine Russ has both researched and led change in large humanitarian organizations to move the learning agenda forward, and now leads LSi's leadership development programs.



She is an adult education and learning specialist with expertise in learning strategy and programme development, capacity building and partnership brokering. She has seven years of experience of managing counseling and emergency drop-in services for a national UK mental health charity MIND and managed and supported the staff welfare capacity building programme in the humanitarian sector for RedR UK in Sudan and South Sudan. She has over 15 years of experience in not-for-profit organisations with demonstrated success in strategy development, change management, building partnerships and promoting collaborative approaches.

In the past, Catherine has held senior roles in international NGOs, including Head of Learning and Professional Development and senior Humanitarian L&D Advisor at Save the Children UK and Learning and Development Programmes Director at RedR, a leading global humanitarian and disaster relief training provider.

Dr William Cope, university partner

Bill Cope is Professor in the Department of Educational Policy Studies at the University of Illinois. He is Principal Investigator in a series of projects funded by the Institute of Educational Sciences in the US Department of Education and the Bill and Melinda Gates Foundation researching and developing multimodal writing and assessment spaces. Recent books include (with Mary Kalantzis) *New Learning: Elements of a Science of Education*, Cambridge University Press, 2008/2nd edition 2012; *Literacies*, Cambridge University Press, 2012/2nd edition 2016; and *Making Sense: A Grammar of Multimodality*, Cambridge University Press (forthcoming). He was chair of AERA Journal Publication Committee from 2010 to 2013.

